



Creating a Video PSA to Raise Cyberbullying Awareness



In this activity, you will demonstrate your tech-savvy skills and knowledge by creating a video or slideshow presentation version of your Cyberbullying Awareness public service announcement (PSA) for your school or work.

1. First, complete the activity "Creating a PSA to Raise Cyberbullying Awareness" as directed.
2. Using any video resource available to you (laptop camera, mobile phone, digital camera), shoot video of your team performing its skit or recording the audio version of your skit (as directed in the last step of the all-level activity).
3. Write an introduction about why cyberbullying is an important topic. Shoot video of a team member speaking about it, or create text-based slides to introduce your video/presentation.
4. Film additional video elements that you can incorporate into your video, such as:
 - Team members or non-team members answering a question about cyberbullying.
 - Team members or non-team members sharing thoughts, feelings or stories about real cyberbullying incidents.
 - Top 5 or Top 10 list of ways to combat cyberbullying.
 - Music or art that supports and enhances your message.
5. Use your creativity and your technology skills to produce a PSA presentation that you can share with your class, school, or workplace.