



# Creating a Mind Map



Think about a Web site topic. It can be anything you'd like. Now you're going to use a Mind Map to help brainstorm how to create your site.

1. Using a blank piece of paper, brainstorm ideas for pages and content to include on the site.
2. On a whiteboard or a large piece of paper, draw a circle and label it Home.
3. Before you continue, keep in mind that general ideas will form secondary pages (such as Products, About, Contact). More specific information should become content on the secondary pages or become secondary subpages (for example, Clothing and Shoes become secondary Product pages, Shirts and Pants become subpages of the Clothing page).
4. Place the secondary page ideas around the Home image like spokes on a wheel. Secondary subpages and secondary content should branch out from the spokes. See the example mind map below.
5. Once you have recorded their ideas, go back and fine-tune the mind map to include only viable options.

Look at the example below: How would the map might be impacted by considering clothing and shoes for both girls and boys or women and men?

