



Evaluating Web Site Usability



In this activity, you will visit two Web sites and evaluate their usability. Follow the directions and submit your results to your teacher.

1. Using a search engine, research key points related to Web site usability.
2. Create a usability checklist based on your findings.
3. Visit the Zappos and Sears Web sites and evaluate each site using the usability checklist you created.
4. Describe your results for each Web site.