**DUE ON TUESDAY 12/10 PRINTED OUT!**

**Complete the FOUR of the following prompts in 250 words EACH. Must include word count at the bottom of each prompt.**

All prompts are individual prompts, each prompt does **not** have to be on a separate sheet of paper. Prompts should be written in a size 12 font with 1.5 lines spacing.

Using Chapter 12 and 13, describe how your business promotes their products or services. Tell me about their greeting approach, how their advertisements attract people, and what kind of personal selling (if any) steps are taken.

Using Chapter 1, breakdown how you would change your company/ or a product within your company based on the 5 forms of Utility. Describe how you came to these decisions by using the Systematic Decision-Making Process.

Using Chapter 2, describe what businesses compete with the business that you work at. Do you compete via price, non-price, or both? Describe what these aspects are and is your business the leading business compared to the others? Why is this?

Using Chapter 3, break down your employment contract. What specific terms are in your contract that you expected, or did not expect? Did you make any changes before signing? Do you have any changes you would like to make after reading it again? Did you read the contract all the way through before signing? Do you usually read contract before you sign?

Using Chapter 4, pick 10 businesses in Tallahassee that are for profit and non-profit. (5 each) Describe what they do and if they are in the private or public sector.

Using Chapter 5, explain how the business you work at is affected by foreign trade. Does it depend on it? Would your business be around without foreign trade? What items are brought in from overseas? How would no more foreign trade affect prices?

**ONLY PICK 4 PROMPTS!!!**

**Rubric for prompts:**

**Each prompt is out of 25 points.**

* **No word count at the bottom of each prompt – loss of 2**
* **Every 10 words under 250 words – loss of 1 per set of 10**
* **Not answering all of the prompts questions – loss of 5 per question not addressed.**
* **Inappropriate formatting – loss of 2**
* **Every day late – loss of 2 per day**