

# MS. WESTON'S WORK PACKET PERIODS 1-7

March 30<sup>th</sup> – April 10<sup>th</sup>

Business Entrepreneurs and OJT Program

CONTACT INFORMATION: [westonp@leonschools.net](mailto:westonp@leonschools.net)

Available via email Monday thru Friday from 8am – 3pm

Also via chat in the Office365 Teams program

Please reach out with questions or concerns

HELLO ALL!

This is a crazy time, and I am deeply saddened not to be back in the classroom with you. I am still holding on to hope that we will reunite in the classroom soon. In previous years, this quarter is filled with life skills curriculum, great class discussions, and projects. I will do my best to get to that curriculum and adjust it to an online format if we do not come back to school. HOWEVER, the next 2 weeks will be a general review of material from the first semester and some of last quarter in relation to the current events happening. Below is an outline of what I need you to do so we can all be on the same page moving forward.

Step 1: Please email me at [westonp@leonschools.net](mailto:westonp@leonschools.net) with your preferred email address and a contact number – most of you have already completed this step! **This is a grade in gradebook – labeled “Contact Ms. Weston”.**

Step 2: Login to ClassLink and navigate to your Office365 – there is an app within that for TEAMS – open that up, I have created a team for you and your class period. Once you find your team – there is an assignment in there called “Teams Working”. **Take this survey, it is due APRIL 3<sup>rd</sup> – this is a grade in gradebook labeled “Teams Working”. If you do not have access to the system, please state that in your email.**

Step 3: Your project for the next 2 weeks is uploaded to your team. It is labeled “Industry Current Event”. **This is a grade in gradebook labeled “Industry Current Event” worth 100pts!** The next page will outline the project requirements. **This is due APRIL 10<sup>th</sup>!!** Upload to teams, email it, or upload to Focus for submission as soon as you have it done.

\*\* I am putting “zeros” in for all assignments that are due by April 10<sup>th</sup> so you can see what you need to have done – as soon as I see the work completed, I will adjust your grade accordingly\*\*

### **OJT PROGRAM ONLY - Students that have my class 5<sup>th</sup>, 6<sup>th</sup>, 7<sup>th</sup> Periods**

Step 1: Under Teams, you are in a team called OJT Students – there is an assignment there called “Job Status ASAP Completion”. Take this survey, it is due April 3<sup>rd</sup> – this is a grade in 5<sup>th</sup>, 6<sup>th</sup>, 7<sup>th</sup> period. If you cannot access teams, you need to email me with your current job status. This is very important with moving forward this 4<sup>th</sup> quarter. **This is a grade in gradebook labeled “Job Status”. If you do not have access to the system, please state your job status via email.**

Step 2: March Timecards – this is tricky – do not let these timecards disappear and keep them. At some point, I will need to get these from you. If you are still working – keep track of your time and I am going to figure out a way to get April Timecards to you.

Once I know your job status and what the plan is for the rest of the 9 weeks, I will provide additional instructions for grading procedures.

## INDUSTRY CURRENT EVENT PROJECT

As you are all aware, the Coronavirus has created a major disruption in the economy. I would like you to pick an industry from the list below and tell me what is happening in that industry in relation to the topics I have outlined. You will create a 12 slide PowerPoint of your information. See the rubric below to know how to complete the project.

### Industries to pick from – PICK 1

- Hotels
- Hospitals
- Theme Parks (ex. Disney – Universal)
- Colleges and Universities
- Fast Food (ex. McDonalds – Whataburger)
- Retail Stores (ex. Macy's – Forever21)
- Sit In Restaurants (ex. Chili's – Buffalo Wild Wings)
- Public Transportation (ex. Busses – Uber)
- Grocery Stores
- Sports Teams (ex. High School, College, Professional)
- Airlines
- Local Government (Tallahassee Only – Schools, parks, other government agencies)
- Cruise lines

**\*\* To earn full credit - each slide should be in font size 24 – 4 bullet points per slide – 1 photo per slide  
Remember, you are not presenting this, so use complete sentences and elaborate on the topic! \*\***

Slide	Title of Slide	Required Content	Total Points = 100
1	Title Slide	Name -- Chosen Industry -- Class Period	5
2	Explanation of Industry	What companies are in this industry and what do they do	5
3	Industry Analysis 2019	Explain how the industry did in 2019 Things to think about: were they making or losing money? Hiring or firing people? Expanding their businesses?	10
4	Current Affairs 1	A brief explanation of what is happening with the whole industry since the start of the Coronavirus – so February 2020 to today - expansion or contraction? General impacts to the industry.	10
5	Current Affairs 2	Pick 4 companies within the industry and tell me what adjustments those companies have made to their operations – some examples - open or closed, less flights, more hours, special menus	10
6	Human Resources	Since the beginning of the Coronavirus what has happened to the industries employees, it might be helpful to focus on one or two companies. Have they been fired, laid off, are they still being paid? Have they started hiring more?	10
7	Marketing	Again, focus on one or two companies – are they marketing any different from normal? Have they changed their message to implement social distancing – explain any changes. If they haven't changed, why do you think that is	10
8	Customer Relationships	How have these industries handled their customers? Are they refunding plans? Are they staying open?	10
9	Finances	Pick 2 companies and try to find out what is happening financially? Are they hoping for the government stimulus? Will they go bankrupt soon? Are they making more money now?	10
10	What's Next?	Provide your thoughts on what is going to happen to the industry when all of this settles down	10
11	Personal Impact	How has the Coronavirus affected you? School, sports, job, family	5
12	Sources	Links to all the sources you used	5

If you do not have access to PowerPoint at home, please use the below template to complete your presentation!

**Slide 1**

**Slide 2**

### Slide 3

### Slide 4

## Slide 5

## Slide 6

## Slide 7

## Slide 8

## Slide 9

## Slide 10



## Slide 11

## Slide 12