






United Way of the Big Bend (UWBB) has been serving our community since 1943. We are the area's only nonprofit supporting 31 partner agencies and providing funding to help support programs that provide critical services to individuals and families in our region.



To make an impact in our community, we focus on five community outcomes, providing grants in these areas:

-  **HOUSING** – Increase access to dependable housing, sustainable utilities, and safe neighborhoods.
-  **EARLY LEARNING** – Increase families' access to steady, affordable, and high-quality care and education.
-  **SAFETY NET** – Provide consistent safety net services during times of financial stress.
-  **HEALTH & MENTAL HEALTH** – Provide affordable health and mental health resources.
-  **SKILLS DEVELOPMENT** – Promote educational attainment and development of necessary skills to meet future employment needs and secure self-sustaining jobs.

If you choose to partner with us, we work on partnerships in any of these four ways:

- 1 Corporate Donation or Sponsorship Opportunity** – A donation made on behalf of the company, or the company matches what employees give. Sponsorship opportunities vary based on areas of interest.
- 2 Workplace Giving Campaign** – Nominate an Employee Campaign Champion (ECC). Present employees with information about United Way. We are happy to come give a brief presentation and will invite a partner agency to also participate if desired. Employees may choose to give through payroll deduction, cash, check, or invoice.
- 3 Special Events** – We work with your HR department and provide a resource guide to help plan activities that focus on fun team building opportunities. Funds raised benefit the United Way.
- 4 Volunteering** – We have many ways you or your staff members can get involved:
 - **MathPals** and **ReadingPals** support struggling learners through a mentorship program, where children learn skills through fun games and activities.
 - Our **Volunteer Income Tax Assistance (VITA)** program provides free income tax preparation by IRS-certified volunteers during tax season.
 - **Reality Store** – an interactive program that teaches financial literacy skills to middle and high school students, focusing on the importance of financial and career planning.
 - **Women United** – an active group of women leadership givers focused on early education.
 - **Loaned Executives** – serve as ambassadors for United Way during the campaign season.
 - **Emerging Leaders United** – a community engagement and networking group for professionals under the age of 40.
 - **Community Investment Team** – community volunteers who help to allocate funds raised.
 - **County Campaign Team Member** – community volunteers tasked with fundraising in their county.
 - **Day of Doing** – a special customized team building opportunity for you and your staff.

We look forward to building a **partnership** with you and discussing the ways you would like to get involved with United Way. For further information, please visit our website at uwbb.org, email Philanthropy@uwbb.org or call **850-414-0858**.



GET INVOLVED, CHANGE A LIFE FOREVER



EDUCATION



ReadingPals is a statewide early literacy initiative that provides volunteer mentors for students from Pre-k to 3rd grade who may need extra help. Mentors are matched one-to-one with students in Pre-K through third grade.



MATHPals, a mentoring program for kindergarten through third grade students, creates a creative and encouraging environment for learning math by matching caring mentors one-to-one with students who are in need of extra help developing essential mathematical skills.



Read UNITED is an initiative that provides volunteers an opportunity to share the love of reading with children in our community over a week-long event in early spring and fall each year; each participating 1st Grade classroom at Title I schools & early childcare programs receives a set of books.

FINANCE



Volunteer Income Tax Assistance (VITA) program offers free tax help to low- to moderate-income individuals and families. IRS-certified volunteers provide free basic income tax return preparation with electronic filing to qualified individuals.

HEALTH



SMILE UNITED, a pediatric dental care initiative, provides beneficial dental services to second & sixth grade students in Title I schools across Leon & Gadsden Counties.

For more information about volunteer opportunities or to sign-up, please email **Samantha Sager** at samantha@uwbb.org or call (850) 414-0856.





3 FAVORITE WAYS PEOPLE GIVE

COLLABORATION is one of United Way of the Big Bend's core values! Through partnership, our resources reach farther and do more for the community. More than ever, **our area needs your help**. Here are ways businesses like yours make financial contributions for UWBB to allocate to causes that matter most.



For over 81 years, United Way of Big Bend has remained true to its founding goals. We are dedicated to supporting human service agencies in the big bend region, helping those living in the ALICE population and below, and creating collaborative strategies that result in long-lasting, positive change.

1



WORKPLACE GIVING - Employee campaign coordinators (ECC) lead a short presentation with a UWBB rep or virtually share details about the office's fundraising goals, giving options like payroll deduction, text-to-give and online pledges. This call-to-action kicks off a spirited giving campaign.

PRO TIP: *The most successful campaigns last 2 weeks or less.*

2



SPECIAL EVENTS - In-office or as a field trip, nostalgic activities, spirited challenges, and games build better workplace relationships. Entry fees and ticket sales generate fundraising dollars while prizes/incentives motivate greater participation.

3



CORPORATE DONATION - A donation made on behalf of the company. Sometimes this is a pre-determined gift. Other times, the amount matches employee giving. **TRENDING:** *Business leaders are rewarding employees for their volunteerism with a financial contribution to the organizations they give their time to!*

Ready to partner with UWBB? We look forward to building a **partnership** with you and discussing the ways you would like to get involved with United Way. For further information, please visit our website at uwbb.org, email Philanthropy@uwbb.org or call **850-414-0858**.

