

Dr. Clara Knotts, Director of
Rock Ensemble & Orchestras
Lincoln HS & Swift Creek MS



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Dear Orchestra & Rock Ensemble Families,

Welcome to the 2021-22 school year at Lincoln High School (LHS) and Swift Creek Middle School (SCMS)! By now you have had the opportunity to review the class information, the syllabus and attend the informational meeting held on August 17th. Over the last several years, I have had the wonderful privilege of working with your children as they find their hidden talents and/or sharpen their musical skills. In addition to classical training, it is my goal to offer opportunities here at LHS/SCMS that your children may not be exposed to in a traditional orchestra class environment. These opportunities are sometimes outside the class budget I am granted each year and require fundraising to accomplish. I recognize we are all busy and do not necessarily have time to participate in multiple fundraising efforts. To minimize the number of fundraisers we hold each year, a sponsorship program has been created that will allow us to raise necessary funds, connect to our community business partners, and allow individuals to invest in the children participating in the programs here at LHS/SCMS.

Attached, please find our new Sponsorship Packet which includes a description of the sponsorship opportunities, a Sponsor Information Sheet and a letter required by our school to ensure sponsor donations are applied to our programs specifically. You will also find information about the Electrify Your Strings (EYS) program, one of the amazing educational opportunities for our students this year. Please review this information and reach out to family, friends, and local businesses that you interact with regularly to share this information and (hopefully) gain a sponsor for our program this year.

Thank you in advance for your support. Please feel free to contact me if you have any questions.

Musically,

Dr. Clara Knotts

THANK YOU FOR SUPPORTING MUSIC EDUCATION!

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ORCHESTRA AND ROCK ENSEMBLE SPONSORSHIP OPPORTUNITIES 2021-2022

The Lincoln High Orchestra, Rock Ensemble & Swift Creek Middle Orchestra are asking for your support! These music programs under the direction of Dr. Clara Knotts are recognized as high-achieving musical programs in Northern Florida, having received straight superior ratings at all Music Performance Assessments.

This year we are offering new sponsorship opportunities to help reduce the financial burden on the parents of the young musicians in the rock ensemble and orchestra programs. In the past, we offered sponsor opportunities to the business community and held various in-person fundraisers to offset program costs. Due to the recent pandemic, we are limiting in-person fundraisers and seeking your assistance through this sponsorship program whether you are a parent, family member, friend, or local business.

New sponsorship levels have been added and your donation will help support the financing of an extraordinary music education opportunity as we are bringing back Mark Wood and the EYS program. This event is just one example of how we will engage the minds, hearts and bodies of the children that make up our musical programs. The support of our community is vital as we continue to grow, and we hope you will invest in the future of these young musicians by becoming a sponsor today. Sponsorship levels are described below, and we invite you to participate at the level that works best for your family and/or business. We hope you will share information about our music programs and invite others to join you as you support our fundraising efforts.

Thank you in advance for your support. Please feel free to contact Dr. Clara Knotts if you have any questions or need additional information about our programs.

Sponsorship Levels	Full Length Ad During Concert	Auto-graphed Concert Poster	VIP Ticket/ Concert Seating	Full Color Sign	Hyperlink on Webpage	Logo Display on Webpage	Mention at Concerts	Concert T-shirt(s)	Logo Display at Concerts	Mention in Concert Program
\$3500 - Honorary Director	🎵	🎵	🎵 2 tickets	🎵 5x4	🎵	🎵	🎵	🎵	🎵	🎵
\$2000 - Honorary Assistant Director		🎵	🎵 2 tickets	🎵 4x3	🎵	🎵	🎵	🎵	🎵	🎵
\$1000 - Honorary Captain		🎵	🎵 2 tickets	🎵 3x2	🎵	🎵	🎵	🎵	🎵	🎵
\$500 - Honorary Section Leader			🎵 1 ticket	🎵 3x2	🎵	🎵				🎵
\$250 - Patron										🎵
\$100 - Member										🎵
\$50 - Friend										🎵
\$25 - Donor										🎵

*Please note that sponsorships/gifts to the Lincoln High School Orchestra & Rock Ensemble and/or Swift Creek Middle School Orchestra are income tax deductible to the full extent allowable by law.

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SPONSOR INFORMATION FORM 2021-2022

Sponsor Type: Individual Business

First Name:		Last Name:	
Business Name:			
Business Contact Person:			
Address Line 1:			
Address Line 2:			
City/State/Zip:			
Primary Phone:		Other Phone:	
E-Mail Address:			
Website URL:			
Primary Industry:			
Additional Information You Wish To Share:			

SPONSORSHIP LEVEL

- | | |
|---|---|
| <input type="checkbox"/> Honorary Director (\$3500) | <input type="checkbox"/> Patron (\$250) |
| <input type="checkbox"/> Honorary Assistant Director (\$2000) | <input type="checkbox"/> Member (\$100) |
| <input type="checkbox"/> Honorary Captain (\$1000) | <input type="checkbox"/> Friend (\$50) |
| <input type="checkbox"/> Honorary Section Leader (\$500) | <input type="checkbox"/> Donor (\$25) |

Yes, I want to sponsor the Lincoln HS Orchestras, Rock Ensemble, and the Swift Creek MS Orchestra.

Signature

Date

Please return this completed Sponsor Information Form along with your payment and any printed logo/artwork to the attention of Dr. Clara Knotts at the address above. You may be contacted if a higher print quality or web quality logo/artwork is needed.

Please note: Submission of this form and accompanying donation authorizes the use of your name and your company's photographs, videotape, logo, likeness, image or name in local newspapers, TV programs, internet, concert programs, website, advertisements, brochures, or other public media.

THANK YOU FOR SUPPORTING MUSIC EDUCATION!

Lincoln High School Donation Form

DATE: _____

Dr. Burch,

I am donating \$_____ to Lincoln High School.

This money is intended for sponsorship and support of the Lincoln High School Rock Ensemble, Orchestras, and the Swift Creek Middle School Orchestra program/team under the direction of Dr. Clara Knotts.

Donor Printed Name

Donor Signature

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