

# Florida Blue's Telemedicine Solution

Provides 24/7 Access to Care



## The Doctor Is In Anytime, Anywhere

Telemedicine services are now a standard feature for fully-insured employer groups. That means your employees can get the care they need anytime, anywhere. Teladoc®, the nation's first and largest telemedicine platform, provides on demand and scheduled visits with U.S. board-certified doctors via phone or online video 24/7/365. Members easily get resolution to a wide range of health issues, including cold, flu, upper respiratory infection, cough, pink eye, allergies and more. While your employees get back to feeling better, faster, you'll see reduced absenteeism and greater productivity.

### The Nation's First and Largest Telemedicine Platform



8,500+  
visits on  
busiest day



20M+  
members



24/7  
availability



10,000  
clients



3,100+  
providers



90%  
member  
satisfaction



92%  
issues resolved  
in first visit

## The Teladoc Difference

### Convenience

- 24/7/365 access to U.S. board-certified physicians by phone or online video
- Members can be diagnosed, treated and prescribed medication during their visit

### Clinical Quality

- Perfect score from the National Committee for Quality Assurance (NCQA) for two consecutive certifications
- 3,100+ U.S board-certified physicians with 20 years' experience on average

### Value

- Year-round member engagement drives 5x greater utilization than industry average

*"I have had multiple employees reach out to thank me for letting them know about Teladoc. Teladoc has helped T-Mobile save more money each year we have been with them, now three years running. Our ER visits and absenteeism are all down."*

*-T-Mobile HR Executive*

*"After many of my co-workers told me how happy they were with Teladoc, I signed up. Within an hour, I was picking up my prescription and I'm now on the road to feeling better."*

*- Chris, Teladoc Member*

## How Does Teladoc Work?

1

Members register themselves and their children. Then they fill out a quick general health summary questionnaire.

2

Members request a visit with a board-certified doctor through mobile app, web or phone. They can arrange an on-demand or scheduled visit to discuss their symptoms.

3

The consulting physician will ask questions about the member's health status, diagnose the condition or problem and treat the patient, which may or may not include ordering a prescription medication.

4

The physician posts a visit summary to the member's file and sends details of the member's visit to their primary care physician.

To learn more about the telemedicine benefit, talk to your agent or Florida Blue sales representative.

Teladoc is an independent company contracted by Florida Blue to provide physician visits via phone or online video to members with non-emergent medical issues. Teladoc is only available in the U.S. Teladoc® is a trademark of Teladoc, Inc.

Health insurance is offered by Florida Blue. HMO coverage is offered by Florida Blue HMO, an affiliate of Florida Blue. These companies are Independent Licensees of the Blue Cross and Blue Shield Association.

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