

# Augusta Raa Middle School – Home of the Rams

Dr. Marcus Scott, Principal  
Dr. Kiffani Browning, Assistant Principal  
Mr. Logan Crouch, Assistant Principal  
Mr. Kelly Lynch, Assistant Principal  
Mrs. Cathy White, Dean



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Website: [www.leonschools.net/raa](http://www.leonschools.net/raa)

Wednesday, January 15<sup>th</sup>, 2025

Dear Raa Parents/Guardians:

We are excited to announce an opportunity for students and families to raise funds toward the New York City/Washington D.C. (NYC/DC) trip by selling delicious ***Gourmet Poppin Popcorn***. This fundraiser is 100% online and we believe it will help raise funds quickly and effectively.

The popcorn sells for \$18.95 (Family Size Bag) and \$12.95 (Individual Size Bag).

- **For each Family Size Bag sold**, students will receive a \$7 credit towards the cost of their trip.
- **For each Individual Size Bag sold**, students will receive a \$5 credit towards the cost of their trip.

Students are encouraged to share the fundraiser link with family, friends and members of the community to help raise funds. Buyers will be asked WHO they are supporting in the Checkout, so each student gets full credit for the sale. We will receive a full sales report with each individual purchase and student supported.

If you would like to participate, go to: [www.iraismore.com](http://www.iraismore.com) and enter Group ID: 21952

Since this fundraiser is 100% ONLINE so there is no contract needed. The fundraiser will run from **Wednesday, January 15<sup>th</sup> – Wednesday, January 29<sup>th</sup>**.

If there are questions or concerns, email [BenetteE@leonschools.net](mailto:BenetteE@leonschools.net) or send a REMIND message. To sign-up for REMIND, text @ **raanydcfun** to 81010 from your cell phone.

Sincerely,

*E. Benette*

Ms. Esther Benette  
8<sup>th</sup> Grade Team Lead

## **Fundraiser Sales Tips:**

- Make a list of 20 people you want to ask and check off the list as you go!
- Give your potential supporters a phone call to tell them about your fundraiser - your personal touch could triple your sales!
- **Important:** Order will be delivered directly to your supporters. Delivery time is generally 7-14 business days.
- **Note:** Buyers will be asked WHO they are supporting in the Checkout, so YOU get full credit for the sale. Your fundraising leader will receive a full sales report.

Thank you in advance for helping make this fundraiser a success!