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DeeDee Rasmussen

DeeDee Rasmussen is a successful executive with eight years of association management experience and over fifteen years of service working at the highest levels of the legislative and executive branches of Florida's government. She has a proven record of expertise in communication, sound decision-making, public policy and passionate advocacy. In addition to her strong combination of organizational, interpersonal and leadership skills, DeeDee has a broad understanding of political structures and governmental systems, along with a Master's degree in Public Administration. She is an innovative problem solver and consensus builder, who is also attentive to budget and policy procedures, with solid professional assessment capabilities.

DeeDee Rasmussen is currently serving her 8th year as the Executive Director of Florida Campus Compact (FLICC). In this position, DeeDee has taken a virtually dormant, under funded, fledgling organization and turned it into a thriving and impactful entity, now highly regarded as one of the national leaders in the field. Under DeeDee's leadership in these six years, the FLICC budget has grown from just over \$100k to approximately \$1 million, the membership has doubled, and the staff has expanded ten-fold to meet the growing demand for services. DeeDee has lobbied the Congress and the Florida Legislature, successfully advocating for increased funding and policies to support the civic mission of higher education. In addition, DeeDee has been recognized nationally by her peers, having been elected to serve with the Presidents of Purdue, Georgetown and others on a national search committee, and she is on Campus Compact's National Executive Committee.

DeeDee Rasmussen has also enjoyed a full and stellar career in public service at the highest levels of state government in Florida. Prior to the year 2001, she served in the Executive branch of Florida's government as the Director of Cabinet Affairs for then Treasurer, now U.S. Senator Bill Nelson. This was preceded by a post on the staff of the Senate Appropriations Committee, and as an aide in the Florida House of Representatives.

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